



dave
pugliese

DESIGN & PHOTOGRAPHY

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REFERENCES

Chad Peterson

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Michele Giordano

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BHHS New Jersey Properties
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Tim Quinn

Public Information Director
Princeton Public Library
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EDUCATION

BFA in Graphic Design
The College of New Jersey (TCNJ)
Cumulative GPA: 3.7

EXPERIENCE

March 2020 – Present // Creative Graphic Designer, Cross Country Mortgage, LLC, Brecksville, OH

March 2014 – March 2020 // Senior Graphic Designer, First Choice Loan Services Inc., East Brunswick, NJ

- Produced artwork for company's marketing and communication efforts including targeted emails, web advertisements, presentations, company events, internal culture programs, trade show graphics, flyers, brochures, postcards, and more
- Built a library of marketing collateral hosted on a web-based platform with automated personalization
- Consulted and coordinated with project managers, sales, and management stakeholders to design concepts and develop content

March 2011 – Present // Freelance Web Designer, Community Park Bluefish Swim Team, Princeton, NJ
princetonbluefish.com

- Redesigned team's identity including logo, website, and promotional materials
- Established social networking presence to facilitate targeted expansion

February 2011 – February 2014 // Graphic Designer, BHHS New Jersey Properties, Somerset, NJ

- Strengthened brand identity through a redesign of existing marketing materials
- Developed new print and web collateral such as flyers, brochures, direct mail pieces, e-cards, landing pages, and promotional videos
- Enhanced electronic communication to real estate agents through creation of custom banners and graphics displayed in the company's resource center

May 2009 – June 2010 // Graphic Designer, Princeton Public Library, Princeton, NJ

- Created art and identities to promote library programs and events
- Designed flyers, brochures, posters, and resource guides
- Responded to a high volume of email and telephone correspondence with clients

ACADEMIC HONORS

National Honor Society
TCNJ Dean's Honor List, All Semesters
(3.5 GPA or higher)

COLLEGIATE ACTIVITIES

Graphic Design Club
Fine Arts Club
Art Student Association

SKILLS (Fully capable on Mac & PC)

Digital: Adobe Photoshop / InDesign / Illustrator / Dreamweaver / Premiere Pro / After Effects
Proficient in website design and development through use of HTML & CSS.

Conceptual: color and materials, identity development, typography, publication design

Traditional: sketching, photography, collage, packaging, modelmaking

Portfolio can be viewed at davepugliese.com
